



Synapse e-News Sponsorship Contract

AANN invites you to become a sponsor of the *Synapse e-News* and reach this highly specialized audience. As a sole sponsor of an issue you will reach more than 5,000 nurses and healthcare professionals in specializing in neuroscience patient care.

Each sponsor will receive

- A banner ad displayed on each page of the *Synapse e-News*
- A hyper-link to your website

Sponsorship per issue is \$5,000 net. Each issue will have only one sponsor and no other sponsorship is permitted.

Specifications Banner ads are horizontal and no larger than 400 x150 px wide. Resolution is 72dpi or 72px and must be a.jpeg or .gif file.

_____ agrees to sponsor the _____ issue of *Synapse E-News* for **5,000**.
(Company Name) (Issue)

This contract is authorized by _____ / _____ Date _____
(Contact Name) (Title)

This contract is subject to the terms and conditions in the AANN Banner Ad Policy and Price Schedule.

Advertiser Information

Contact Name _____
 Title _____
 Company _____
 Address _____
 City/state/zip _____
 Phone _____
 Fax _____
 Email _____

Billing (if different from Advertiser) Information

Name _____
 Title _____
 Company _____
 Address _____
 City/state/zip _____
 Phone _____
 Fax _____
 Email _____

Please complete the sponsorship contact and mail your payment to

American Association of Neuroscience Nurses
 Mary Paulson, National Sales Manager
 4700 W. Lake Avenue
 Glenview, IL 60025
 847/375-4803, Fax 847/375-6467
 mpaulson@connect2amc.com

Rates are effective January 2011 – All cancellations must be in writing 2 months prior to the post date.